

# 4th Revolution Marketing

Marketing & Event Specialists





# Problem

Not every business can afford to employ its own events team, yet you need the event revenue, have unused dates for your rooms or want to celebrate something big.



## ■ **Ask the admin team**

Seems like a good idea, but they already have the job you employed them to do. Do they even have the skill set? Will they negotiate the best rates? Can they find the right suppliers?

## ■ **Do it yourself**

Congratulations if your diary has enough space to fit this in too, however, you are the exception rather than the rule and aren't your skills needed in more productive ventures

## ■ **Recruit an events team**

It's a big risk, what if you don't raise the revenues you expected? What if they don't meet expectations? What if they leave before the day?



# Solution

Whether it's a drinks reception for existing clients or a full banquet we take care of everything from guest lists and ticket sales to table decorations we've got you covered.





- **Awards & Conferencing**

Trade association annual dinners, corporate awards, staff conferences and corporate dinners

- **Experiential Events**

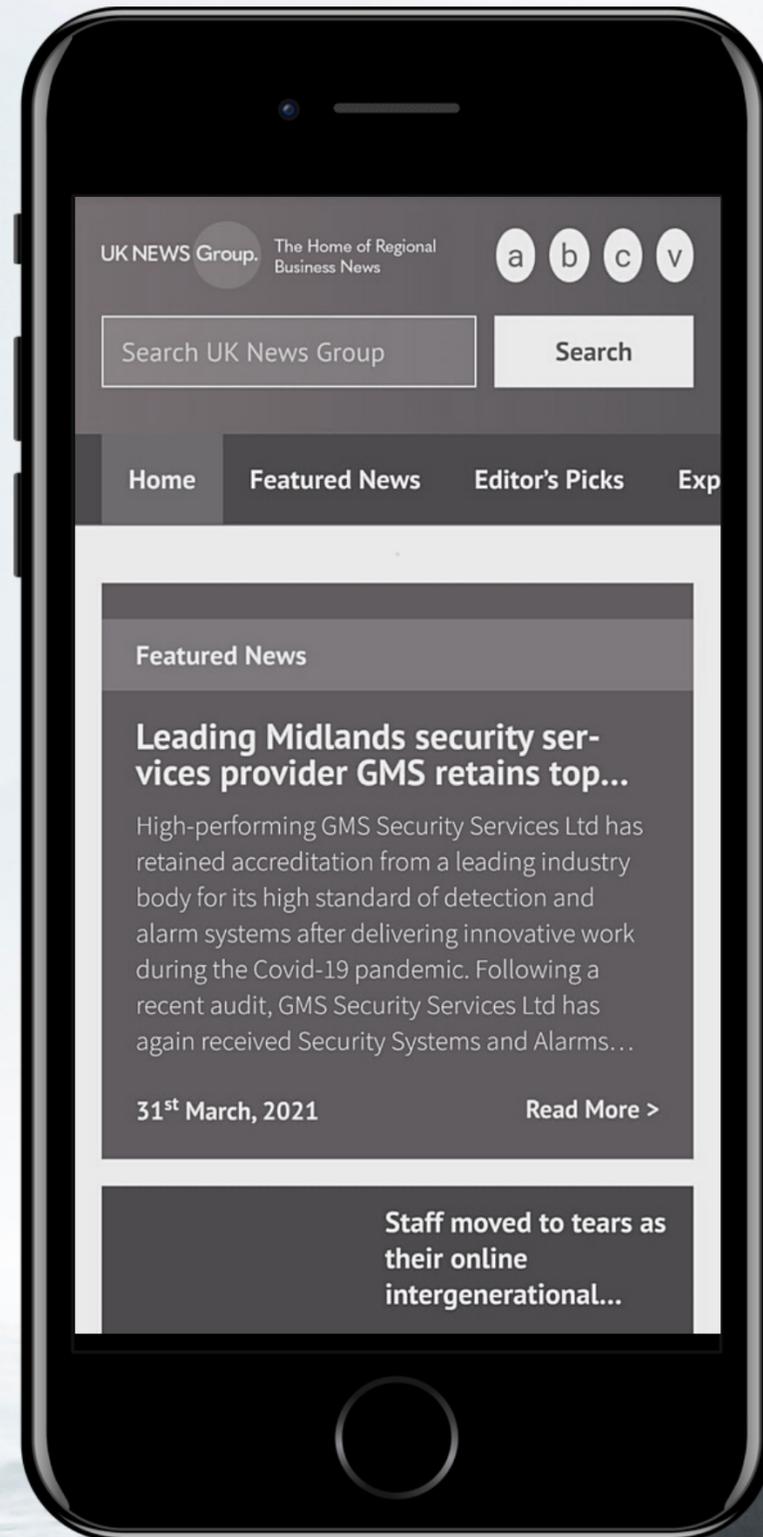
Golf days, clay pigeon shooting, sporting events and sporting lunches

- **Parties**

Christmas, anniversaries, celebrations and summer balls



# Media Coverage



We'll make sure your event  
gets the attention it  
deserves through our  
media partnerships



# Worry free events

Once we have your brief we'll come up with a creative delivery plan for the event. As soon as you approve it we'll get on with the work of making it a reality.

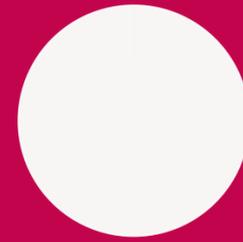
**Step 1**  
Call 4th  
Revolution



**Step 3**  
Enjoy the  
event

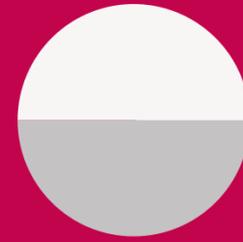
**Step 2**  
Relax

# Pricing Structures



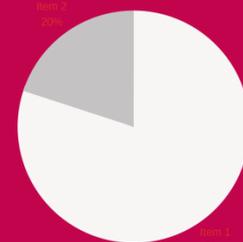
## Your Budget Your Event

You set the budget we deliver



## Ticket Sales

We take a commission on every ticket sold, plus an admin fee



## Profit Share

We take a share of any profits generated



# Contact Us

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